StatsUpdate

Topic: **Control and Sales of Alcoholic Beverages**
Fiscal year ending March 31, 2011
Released by Statistics Canada, March 26, 2012

Background: In Nunavut, sales of alcoholic beverages for the fiscal year ending March 31, 2011 totalled **$6,021,000**. The territorial liquor authority's net income and revenue from the sales of alcoholic beverages increased by **55.4%** between 2010 and 2011.

Detail:

Sales of Alcoholic Beverages at March 31, 2011

	Beer	Wine	Spirits	Total
	$ '000			
Nunavut	**3,427**	**654**	**1,939**	**6,021**
Canada	**9,119,199**	**6,130,055**	**5,055,223**	**20,304,477**
Yukon	18,622	7,337	11,202	37,161
Northwest Territories	20,096	7,124	20,357	47,578

Net Income of Provincial and Territorial Liquor Authorities and Revenue from the Sales of Alcoholic Beverages

	2011[P]	2010[r]	2010 Compared to 2011
	$ '000		% Change
Nunavut	**1,683**	**1,083**	**55.4**
Canada	**5,872,693**	**5,558,867**	**5.6**
Yukon	12,652	10,939	15.7
Northwest Territories	24,957	23,935	4.3

Notes:
1. [P]preliminary
2. [r]revised
3. Data may not add up to totals as a result of rounding.

Note to Readers:

Statistics on sales of alcoholic beverages by volume should not be equated with data on consumption. Sales volumes include only sales by liquor authorities and their agents, and sales by wineries and breweries and outlets that operate under license from the liquor authorities.
Consumption of alcoholic beverages would include all these sales, plus homemade wine and beer, wine and beer manufactured through brew-on-premises operations, sales in duty-free shops and any unrecorded transactions.
Similarly, statistics on sales of alcoholic beverages by dollar value of sales should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities, wineries and breweries and these revenues include sales to licensed establishments such as bars and restaurants.
The sales data, therefore, do not reflect the total amount spent by consumers on alcoholic beverages, since the prices paid in licensed establishments are greater than the price paid by those establishments to the liquor authorities.
Per capita data are based on the population aged 15 and over.

For more statistical information, visit our website at http://www.gov.nu.ca/eia/stats/index.html.